Date: October 6, 2021

To
The Pro Vice-Chancellor
Integral University
Lucknow

Subject: Approval for a guest lecture

Respected Sir

As per the IQAC, Department of Physics is organizing a Guest Lecture on October 7, 2021 at 2:00 P.M.

Dr. Monika Shukla, Assistant Vice President (Special Project), Sanshadow Consultants Private Limited, New Delhi, has given his kind consent to deliver the Guest Lecture on the topic "Introduction to Intellectual Property Rights (IPR)".

I, therefore request your approval for the Guest Lecture and remuneration (Rs. 1000/-) of speaker.

Thanking You.

Yours faithfully

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Dr. Haroon
Assistant Professor
Department of Physics
Integral University, Lucknow.

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Head
Department Of Physics
Integral University
Lucknow



## Department of Physics, Integral University.

## Report on Introduction to Intellectual Property Rights (IPR)

Resource Person: Dr. Monika Shukla, Assistant Vice President (Special Project),

Sanshadow Consultants Private Limited, New Delhi.

Venue : Online Plateform: Youtube

Link: https://youtu.be/Hq7EzN6UBDk

Date: 07/10/2021 Time: 2:00 PM-3:00 PM Coordinator: Dr Haroon

## Summary of Lecture:

India has become a member of the global patent regime but awareness and expertise on the subject of Intellectual property rights (IPR) in academic institutions is still inadequate. Maintenance of a proper balance and fine-tuning of academic excellence with academic integrity and protection and exploitation of intellectual property rights is becoming very important for the universities. In the current scenario, the aggressive and targeted creation of intellectual property is the need of the hour. Protection of IPR and its commercialization propagates innovative culture, profitability, market leadership and helps the creation of wealth for the individual and eventually the Nation. For that IPR awareness is required which is significant for fruitful growth of Intellectual property rights (IPRs).

Keeping in mind the above facts, the Department of Physics, Integral University organized an expert lecture on Intellectual Property Rights amongst faculty and students of the University.

The program started on a high note with a welcome address by Dr. Anuradha Shukla (Asst. Prof, Department of Physics) to the invited speaker Dr. Monika Shukla and participants.

The lecture started with the introduction of IPR and its need in copyrights and related issues. The legal basis of copyright infringement and plagiarism were elaborated with respect to the rights for reproduction/copy. The resource person also covered the importance of IPRs and their protection, patenting procedures and patent informatics, patent searches, the role of innovation and invention in the academia-industry collaborations, trademark and copyright protection, issues of do's and don'ts for a researcher in the context of publishing and patenting.

Finally, a question-answer session was conducted to clarify many aspects regarding IPR related doubts by faculty and students.

Participation was very encouraging from various department students and faculty members of the university. There were 100+ enthusiastic participants in all, including 40+ faculty members and 10+ scholars.

The session was concluded with a vote of thanks by Dr. Seema Srivastava, Head Department of Physics, Integral University.

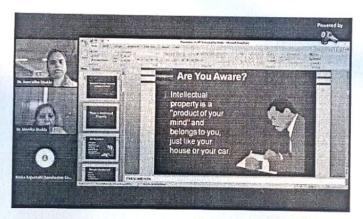
Department Of Physics Integral University Lucknow

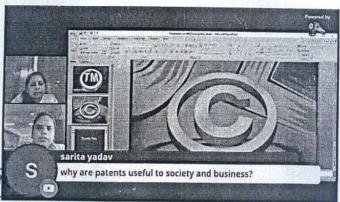
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Integral University
Lucknow

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